

Virtual Forum: Maintaining Momentum
October 21 - 22, 2020
Virtual | Zoom Webinar

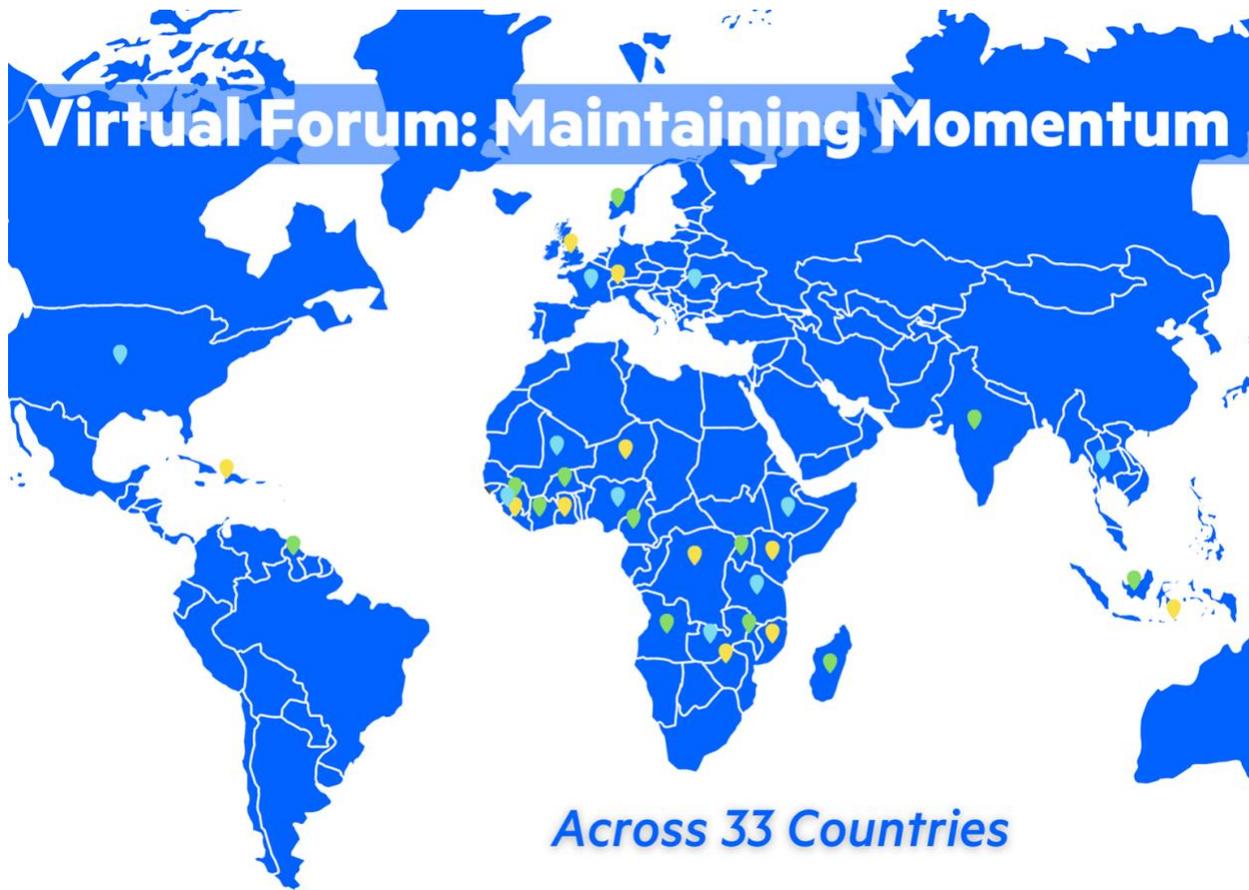


Table of Contents

Background	2
Meeting Highlights	2
Member Engagement	3
Forum Recordings and Resources	3
Day One - Virtual Forum: Maintaining Momentum	3
Welcome Remarks.....	3
Regional and Linguistic Ambassadors.....	4
SBC Strategies Across Malaria Transmission Zones Workstream.....	5
Malaria SBC During COVID-19:	5
New SBC WG Resources.....	6
Day Two: Zero Malaria Starts with Me and SBC during COVID-19	7
Meet and Greet.....	7
SBC WG Leadership	7
Community Health Worker Toolkit Workstream	8
Zero Malaria Starts with Me.....	9
Malaria SBC During COVID-19	9
Closing Remarks	9
Next Steps	10
Annex 1: Participant List	11
Annex 2: Agenda	12



The SBC WG Secretariat is hosted by the Breakthrough ACTION project, based at the Johns Hopkins Center for Communication Programs, and made possible by the generous support of the American people, funded by the U.S. Agency for International Development (USAID) and U.S. President's Malaria Initiative (PMI) under the terms of Cooperative Agreement No. AID-OAA-A-17-00017. The contents of this report are the responsibility of Breakthrough ACTION and do not necessarily reflect the views of the United States Government.

Background

The [Social and Behavior Change Working Group](#) (SBC WG), consistent with its Terms of Reference, aims to examine the current state of the science and art in social and behavior change communication. The SBC WG provides a forum to exchange malaria SBC best practices and experiences; advocate for political, social, and financial resources for SBC as a core component of malaria control; and promote the development of theory-informed, evidence-based SBC programming at the country level.

The SBC WG meets once a year to share experiences and best practices and identify priority activities for the coming year. In lieu of our 7th Annual Meeting, the SBC WG held a two-day virtual forum on October 21-22, 2020, to maintain the momentum gained as a global malaria SBC community during and beyond COVID-19. The Virtual Forum: Maintaining Momentum was an opportunity for SBC professionals to speak about emerging issues, share common challenges, and highlight successes among their peers.

Meeting Highlights

1. The objectives of the 2020 virtual forum were to:
 - a. Share updates and promising practices on malaria SBC in the context of the COVID-19 pandemic.
 - b. Inaugurate a new linguistic and regional representation volunteer initiative.
 - c. Update on progress towards workstream deliverables: Community Health Worker (CHW) malaria SBC Package and SBC Strategies Across Transmission Settings.
 - d. Energize the membership to maintain global connections and collaboration despite the COVID-19 circumstances of social distancing.
2. Participants numbered more than 160 over the two days, representing more than 30 countries. The forum was simultaneously interpreted into English, French, and Portuguese.
3. Workstream leads shared updates and next steps for their activities
4. The malaria SBC community has swiftly adapted to implement quality SBC activities for malaria prevention and control during the COVID-19 pandemic.
 - a. Five SBC WG members presented on their malaria SBC work during the pandemic, sharing best practices and lessons learned with SBC WG members and implementing partners.
 - b. The membership discussed launching a new workstream focused on sharing lessons learned during the COVID-19 pandemic.
5. Five Francophone/Lusophone regional/linguistic volunteer ambassadors were inaugurated to amplify communication across the WG.
6. Tips to implement country malaria SBC programs in coordination with Zero Malaria Starts with Me to ensure the goals of both are met were shared with the membership.

Member Engagement

There are three channels for SBC WG members to connect and stay abreast of updates:

- Subscribe to the SBC WG email listserv: <https://breakthroughactionandresearch.us6.list-manage.com/subscribe?u=d6b57750c5&id=5e676a6628>
- Become a member of the SBC WG's community on Springboard and connect with over 115 members online: <https://springboardforsbc.org/topics/7020/feed>
- Visit the RBM SBC WG website: <https://endmalaria.org/our-work/working-groups/social-and-behaviour-change-communication>



Forum Recordings and Resources

The presentation slides and meeting recordings are available on Springboard in English, French, and Portuguese: https://springboardforsbc.org/topics/7020/media_center/folders/52abc78c-4f78-4c10-b3cc-96b882478d5c

Day One - Virtual Forum: Maintaining Momentum

October 21, 2020

Welcome Remarks

Download Day One
Presentations and Recordings



The meeting opened with introductory remarks from Gabrielle Hunter, SBC WG Co-Chair. Gabrielle welcomed attendees to the SBC WG's first-ever Virtual Forum on behalf of herself and Mariam Nabukenya Wamala, fellow Co-Chair. The introduction centered on the COVID-19 pandemic and the threats it poses to malaria programs. Modeling shows that malaria deaths could double in 2020 because of the challenges in care-seeking and managing cases, making continuing and strengthening malaria SBC vital. Gabrielle encouraged the membership to engage virtually with the Steering Committee, Secretariat, and their colleagues through Springboard, SBC WG General Calls, and other SBC WG opportunities.

“SBC always has, and continues, to play a crucial role in malaria prevention, control and elimination. For this reason, while we are not able to meet in person as a working group this year, it is more important than ever that we maintain the momentum of our work and our network of SBC professionals vibrant.”

- Gabrielle Hunter, SBC WG Co-Chair

Regional and Linguistic Ambassadors

A key component of the SBC WG is a rich, multi-national dialogue among its members to share experiences and learning. As such, member diversity in the SBC WG working group is highly valued. To facilitate smooth operations and diverse representation of the SBC WG, the Steering Committee created an informal group of regional/linguistic ambassadors to support coordination among WG members at a regional level and within specific linguistic groups. The ambassadors will ensure linguistic and regional representation at varying levels of the working group and its activities and regularly share working group updates amongst their networks.

These ambassadors have begun their two-year ambassadorships, serving as a volunteer in their region to help facilitate two-way communication between the Steering Committee and SBC WG members. Engage with the ambassadors via their email addresses below and on [Springboard](#).

French Ambassador Volunteers:

Jemima Andriamihamina
Madagascar
jandriamihamina@usaid.gov

Mory Camara
Mali
camaramory@yahoo.com

Ibrahima Sanoh
Guinea
sanohib97@gmail.com

Ida Savadogo
Burkina Faso
liyugbare@yahoo.fr



Portuguese Ambassador Volunteers:

Sergio Tsabete
Mozambique
satsabete@gmail.com

Open
Position



Volunteer
Needed

SBC Strategies Across Malaria Transmission Zones Workstream

The Transmission Zones Workstream's goal is to develop new SBC guidance for varying malaria transmission settings. To date, the workstream has collaborated with points of contact across five countries to gauge interest in sharing experiences in implementing SBC across transmission zones. The workstream created and disseminated a discussion guide, conducted structured discussions about what countries are doing in this area, and shared combined discussion results with interviewees. During the presentation, the workstream shared synthesized results from the interviews, from which two topics emerged as priorities for this guidance: engaging sub-national malaria groups in the strategy development process or the development of economic migrant profiles. The membership voted on one of the two options and share their interest in assisting with the guidance development.

For more information about next steps or to join the Workstream, contact Donald Dickerson (dodickerson@usaid.gov).

Malaria SBC During COVID-19

On the first day of the Virtual Forum, three SBC WG members presented on their malaria SBC work during the COVID-19 pandemic:

- **#SeekCareForFever** (10 sub-Saharan African Countries): Anna McCartney-Melstad, Johns Hopkins Center for Communication Programs, presented on the private-public partnership between Facebook and the U.S. President’s Malaria Initiative (PMI) which launched the #SeekCareForFever social media campaign to share life-saving information about malaria and COVID-19.
- **ITN Mass Distribution During the COVID Era** (Zanzibar, Tanzania); Theresia Mrema, FHI 360, presented on pivoting ITN distribution activities in Zanzibar during the pandemic to reach populations with both COVID and malaria SBC messages.
- **SBC and Social Mobilizer Activities: A Winning Strategy in the Implementation of the Seasonal Malaria Chemoprevention Campaign in the Context of COVID 19** (Guinea); Mamadouba Sanoussi Camara, USAID Guinea, shared his organization’s adaptation of SBC and seasonal malaria chemoprevention activities during the pandemic through radio, village vigils, and social mobilizer volunteers.



New SBC WG Resources

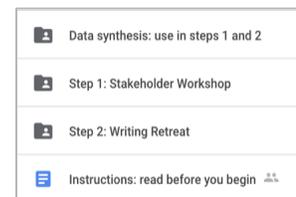
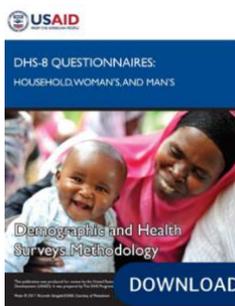
The SBC WG has developed and shared several new resources over the last year to strengthen SBC strategy development. New resources include an option 10-question DHS module focused on malaria, malaria SBC during COVID-19 guidance, a template and guidance for national malaria SBC strategies, and an SBC strategy workshop package. Each of these resources is available in English and French, and some will soon be available in Portuguese. Each of these resources and many more are available on Springboard and endmalaria.org.

Newly Released Resources:

Malaria Indicator Survey SBCC Module & Interviewer’s Manual
[English](#) / [French](#)

Malaria SBC Program Guidance in the Context of the COVID-19 Pandemic
[English](#) / [French](#)

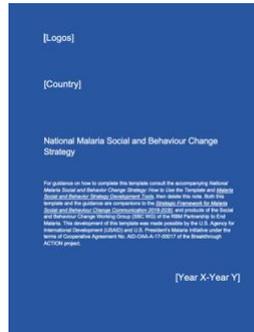
SBC Strategy Workshop Package
[English](#) | [French](#) | [Portuguese](#)



Guidance for National Malaria
SBC Strategies
English / French
(PT Coming Soon)



Template for National Malaria SBC
Strategies
English / French
(PT Coming Soon)



Day Two: Zero Malaria Starts with Me and SBC during COVID-19

October 22, 2020

Meet and Greet



During the Meet and Greet session before day two of the Virtual Forum: Maintaining Momentum, attendees answered the following questions about COVID-19 and day one of the forum.

How has COVID-19 impacted your malaria SBC Work? (18 responses via Poll Everywhere)

It has caused several delays and in many instances a total suspension of SBC activities	No Travel	It resulted in suspension of all Malaria Community Engagement across Breakthrough ACTION Nigeria.	Covid disrupted the traditional SBC approaches such as community dialogues, leading to strategy review	
	Shift to virtual work		Travel restrictions and social distancing	No Travel
It has hindered our ability to conduct field visits.	Delayed the implementation of our community action cycle activity	Suspension of community activities, shift to virtual for coordination meetings.	School programs closed, community outreach limited	No Travel
		Hindering the implementation of community activities	COVID-19 has led to pause of field activities - delaying research.	
Difficulties in making progress on projects		Slows everything down!	Delays, delays, delays!	

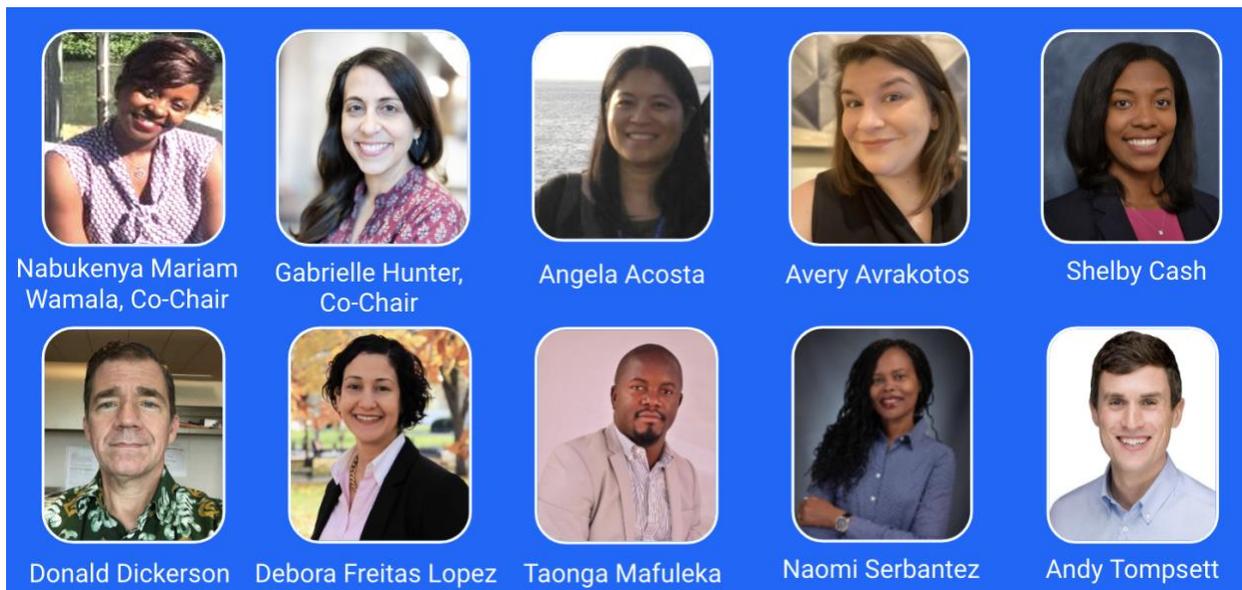
What did you find most interesting from yesterday's meeting? (18 responses)

Insights on the use of Facebook to complement SBC activities in the context of COVID-19. Very helpful insights from Anna.	Well organised	The presentation from Zanzibar. A lot of lessons for us in Malawi as we prepare for our LLINs mass campaign next year	The presentation of the Facebook Campaign #SeekCareForFever
	Facebook potential		Getting some basic information about the impact of COVID 19 on malaria SBCC activities
	Use of social media/ Facebook	The experience of using Facebook and mass campaign	Seeing the ways in which countries approached malaria prevention in the midst of COVID
Workstream on transmission zones		The facilitation of the discussion was very interesting as well as the SMC campaign	Activities still taking place in spite of COVID.
Hear about other countries experiences		The question and answer sessions were really interactive. There was adequate time to respond to all questions.	The presentation on ITN mass campaign distribution
Cracking the Facebook nut--really great insights from Anna on the use of Facebook to complement SBC activities.		Strategic Use of Facebook as a complementary SBC approach	New approaches in carrying out mass net distribution

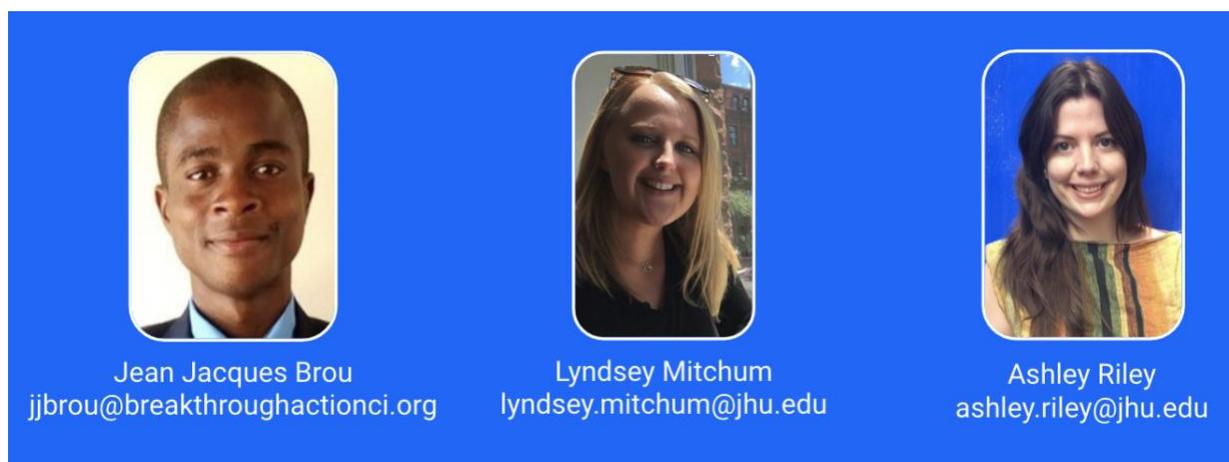
SBC WG Leadership

In October 2020, the Steering Committee welcomed Avery Avrakotos, who replaced Don Dickerson as the USAID donor representative. Don will continue to lead the Transmission Zones Workstream.

2020 SBC WG Steering Committee:



2020 SBC WG Secretariat:



Community Health Worker Toolkit Workstream

The Community Health Worker Toolkit Workstream is creating a resource package intended to guide the malaria SBC content included in training materials for CHWs. The finished package will be modular in format to facilitate access to key content based on specific CHW training needs and can be adapted for country contexts. The modules will include principles and characteristics of SBC and service communication, channels and strategies for community mobilization, key malaria behaviors and associated factors, and finally, monitoring and supportive supervision. While the package is intended to be used primarily by CHW supervisors and key staff within the health system who conduct training for CHWs, implementing partners and other stakeholders who provide support to this health worker cadre will be encouraged to use this resource as well.

The workstream members are drafting and reviewing two of the seven modules and will soon initiate work on the remaining modules. Once the toolkit is complete, the workstream will pilot the materials and finalize the toolkit for widespread use. For more information or to join the workstream, contact Debora Freitas Lopez (dfreitas@urc-chs.com) or Shelby Cash (nfr9@cdc.gov).

Zero Malaria Starts with Me

Both SBC and Zero Malaria Starts with Me (ZMSWM) are important to malaria control. SBC increases the practice of critical malaria control behaviors and ZMSWM increases engagement in and commitment, including financial, to the fight against malaria. ZMSWM recently celebrated its second anniversary, and there is a clear need from countries for guidance. Most countries take



on this campaign as a decision from the African Union, President, or Minister of Health of their country, while they had robust SBC campaigns ongoing, leaving open questions of the costs of rebranding, changing messages, alignment of objectives, and others.



The SBC WG developed a statement that describes the similarities and differences between ZMSWM and SBC, including recommendations for countries implementing ZMSWM to foster the goals of both activities. The Steering Committee also proposed a workstream to the membership to further flesh out this guidance, requesting members to share their interest via a brief online survey. More information on this workstream will be shared with the membership.



Malaria SBC During COVID-19

The malaria SBC during COVID-19 technical presentations continued on day two of the Virtual Forum. Two members presented:

- **Malaria SBC during COVID-19** (Angola); Suse Emiliano, PSI Angola, shared the organization's recent malaria SBC work, including working with journalists, leveraging radio hosts, involving traditional authorities, and utilizing the provider behavior change community.
- **SBC for an Integrated ITN/SMC Program in the COVID-19 Context** (Nigeria); Temitope Ogubuni, Breakthrough ACTION Nigeria, presented on his organization's work to combine an ITN distribution with an SMC campaign during the pandemic, using carefully designed SBC messages to promote key behaviors for both interventions.

Closing Remarks

Before the close of the sixth annual meeting, Mariam Nabukenya Wamala, SBC WG Co-Chair shared closing remarks with the membership. Mariam thanked the membership for their commitment to maintaining the momentum we have built as a malaria SBC global community and encouraged members to attend the International SBCC Summit in September 2021 in Marrakech, Morocco to participate in the sharing of state-of-the-art SBC work. The SBC WG plans to hold an auxiliary meeting at the Summit and will share more information in the coming months.

Next Steps

- The Steering Committee will evaluate the feasibility of initiating two new workstreams on SBC and ZMSWM coordination and SBC promising practices in COVID-19.
- The Secretariat and Steering Committee will share information about the upcoming International SBCC Summit in Marrakesh (September 20-24, 2021) and plan an auxiliary meeting for the SBC WG.
- Quarterly general calls will resume in 2021, planned by the Steering Committee with logistics support from the Secretariat. The Secretariat will soon distribute a calendar of calls.
- All WG members are encouraged to join and post on our SBC WG community in [Springboard](#).
- The Secretariat will continue to build the WG's presence on [Springboard](#) and the [RBM Partnership website](#).



Annex 1: List of Participants

	Name	Affiliation	Country
1	Adam Nothem	Impact Malaria	United States of America
2	Adaolisa Ezeokoli	FMOH	Nigeria
3	Ademola Oyewusi	BA-N	Nigeria
4	Alberto Zingany	PSI Angola	Angola
5	Alex Garraud	UNICEF	Haiti
6	Alimata Sow Diakite	UNICEF	Côte d'Ivoire
7	Aliou Diallo	USAID	United States of America
8	Alysse Maglior	J.C. Flowers Foundation	United States of America
9	Amina Knipiler	Independent	France
10	Andy Tompsett	PSI Angola	United States of America
11	Angela Acosta	Johns Hopkins Center for Communication Programs	United States of America
12	Anna McCartney-Melstad	Johns Hopkins Center for Communication Programs	United States of America
13	April Monroe	Johns Hopkins Center for Communication Programs	United States of America
14	Arciolanda Gravata	USAID	Angola
15	Ashley Malpass	USAID	United States of America
16	Ashley Riley	Johns Hopkins Center for Communication Programs	United States of America
17	Avery Avrakotos	USAID	United States of America
18	Badamassi Maman Bacharou	PSI	Niger
19	Bako Kantiok	Breakthrough Action Nigeria	United States of America
20	Bashir Hashim	Breakthrough ACTION Nigeria	Nigeria
21	Bayissa Urgesa	Johns Hopkins Center for Communication Programs	Ethiopia
22	Bilyaminu Adullahi	Breakthrough Action Nigeria	Nigeria
23	Blaise Kouadio	-	Côte d'Ivoire
24	Bolanle Olapeju	Johns Hopkins Center for Communication Programs	United States of America
25	Bolatito Aiyenigba	Breakthrough ACTION Nigeria	Nigeria
26	Bridget Higginbotham	USAID	United States of America
27	Camille Adams	Breakthrough ACTION Guyana	Guyana
28	Carol Underwood	Johns Hopkins University	United States of America
29	carole Ilunga	Johns Hopkins Center for Communication Programs	DRC
30	Christelle Maitre-Anquetil	Sanofi - Global Health Programs	France
31	Christie Billingsley	-	Zimbabwe
32	Chukwu Okoronkwo	NMEP	Nigeria
33	Claire Gillum	FHI 360	United States of America
34	Cori Fordham	Johns Hopkins Center for Communication Programs/Breakthroughaction	United States of America
35	Daniel Eninu	Abt Associates Inc, USAID PMI VectorLink Project	Uganda
36	Daniel Wacira	USAID	Kenya
37	Daudi Ochieng	Malaria Consortium	Uganda
38	Debora Freitas Lopez	URC	United States of America

39	Deepak Mehra	UNOPS	India
40	Delphine CAMARA	PNLP	Guinea
41	Denen Gbue	SFH Nigeria	Nigeria
42	Donald Dickerson	USAID	United States of America
43	Dorothy Ochola	UNICEF	Nigeria
44	Dorothy Onyango	UNOPS	Kenya
45	els mathieu	CDC	United States of America
46	Émile Aristide Rodrigue BILLE KOFFI	Youth Action for Health (YOU'ACTH)	Cameroon
47	Emily Kitts	PSI	United States of America
48	Eno Idiong	Breakthrough ACTION Nigeria	Nigeria
49	Eric Filemyr	Johns Hopkins Center for Communication Program	United States of America
50	Eunice Mintah-Agyemang	National Malaria Control Programme	Ghana
51	Eunice Subair	National Malaria Elimination Programme	Nigeria
52	Eveline Dominique Chery	UNICEF	Haiti
53	Fatima Cheshi	UNICEF	Nigeria
54	Ferdinand Ntoya	USAID	DRC
55	Fortunate Manjoro	NMCP	Zimbabwe
56	Foyeke Oyedokun-Adebagbo	USAID	Nigeria
57	FRANK RWEIKIZA	FHI360	Tanzania, United Republic of
58	Gabrielle Hunter	Johns Hopkins Center for Communication Programs	United States of America
59	ghanima ussi	ZAMEP	United States of America
60	Guda Alemayehu	USAID/Ethiopia	Ethiopia
61	Gustave KATOMBE	Johns Hopkins Center for Communication Programs/Breakthroughaction	Congo, Democratic Republic of the
62	H Hawkings	Malaria Consortium	United Kingdom
63	Helen Amegbletor	PMI VectorLink Project/ Abt Associates Inc	Ghana
64	Helen Imhoff	Ministry of Health	Guyana
65	Hilda Namutebi	PACE/PSI	Uganda
66	Hunter Harig	Johns Hopkins Center for Communication Programs	United States of America
67	Ian Hamilton	CDC Foundation	United States of America
68	Ibrahima Sanoh	Programme national de lutte contre le paludisme	Guinea
69	Ifeanyi Udoye	SFH	Nigeria
70	Jacob Adugu	Breakthrough ACTION Nigeria	Nigeria
71	James Fofanah	Johns Hopkins Center for Communication Programs	United States of America
72	Jarret Cassaniti	Johns Hopkins Center for Communication Programs	United States of America
73	Jean Jacques Brou	Johns Hopkins Center for Communication Programs	Côte d'Ivoire
74	Jemima Andriamihamina	USAID	Madagascar
75	Jennifer Orkis	Johns Hopkins Center for Communication Programs	United States of America
76	Jessica Butts	CDC/PMI	United States of America
77	Jessica Kafuko	USAID/Liberia	Liberia
78	Joann Simpson	Breakthrough ACTION Guyana	Guyana

79	Joel Kisubi	USAID/PMI	Uganda
80	John Ifawoye	Breakthrough ACTION Nigeria	Nigeria
81	John Sande	-	Malawi
82	John Sumo	Ministry of Health	Liberia
83	jokha hemed	zamep	United States of America
84	José Martins	Programa Nacional de Controlo da Malária	Angola
85	Julianne Birungi	UNICEF	United States of America
86	Julius	KEMRI CGHR	Kenya
87	Kanika Campbell	JHU CCP	United States of America
88	Keila Novoa	Chemonics	United States of America
89	Keith Esch	PMI Impact Malaria (PSI)	United States of America
90	Kottor Kay Kamara	Ministry of Health and Sanitation	Sierra Leone
91	Kouame Blaise N'DRI	Johns Hopkins Center for Communication Programs	DRC
92	Lamine Bangoura	USAID/Guinea	Guinea
93	Laura Leal	PSI	Angola
94	Leonard Kouadio	UNICEF	Haiti
95	Linda Madeleka	USAID	Tanzania, United Republic of
96	Lindsey Leslie	JHU CCP	United States of America
97	Lucy Bernard	Breakthrough ACTION Nigeria	Nigeria
98	Lyndsey Mitchum	Johns Hopkins Center for Communication Programs	United States of America
99	Lynn Van Lith	JHU CCP	United States of America
100	Mamadouba Sanoussi CAMARA	USAID	Guinea
101	mamadoubarry010772	Johns Hopkins Center for Communication Programs	DRC
102	Maria Endang Sumiwi	UNICEF	Indonesia
103	Mariama Gobicko DIALLO	RTI/Stoppalu+	France
104	Mario Mame	FHI360	Malawi
105	MARY NYONG	National Malaria Elimination Programme	Nigeria
106	Mary Warsh	Population Services International	United States of America
107	Meseret Yenehun	CCM Secretariat	Ethiopia
108	Miatta S. Sonkarlay	USAID- Liberia	United States of America
109	Michael Toso	JHU CCP	United States of America
110	MICHEL ITABU ISSA	Programme National de Lutte contre le Paludisme (PNLP)	Congo, Democratic Republic of the
111	Mirela Oprea	World Vision International	Romania
112	MORY CAMARA	PNLP/ MALI	Mali
113	Moulaye SANGARE	UNICEF/RDC	Congo, Democratic Republic of the
114	Mwinyi Khamis	Zanzibar malaria Elimination Program	Tanzania, United Republic of
115	Nabukenya Mariam Wamala	Ministry of Health Uganda	Uganda

116	Naomi Serbantez	USAID Tanzania	Tanzania, United Republic of
117	Nicole Bellows	Avenir Health	United States of America
118	Nokafu Sandra Chipanta	JHUCCP	United States of America
119	Olubunmi Dili-Ejinaka	USAID	Nigeria
120	Oscar KOALGA	Intrahealth International/UCPO	Burkina Faso
121	Owoya Samuel	NMEP/ACSM	Nigeria
122	Patricia Adams	Breakthrough Action Nigeria	Nigeria
123	Prisca Oria	Kenya Medical Research Institute	Kenya
124	RIZIKI SULEIMAN	ZAMEP	Timor-Leste
125	Saad Hassan	-	United States of America
126	Saho Raoul	-	Cameroon
127	Sai Ti	American Refugee Committee	Thailand
128	Sakonon TRAORE	Kaya	Burkina Faso
129	Sara Berthe	JHU Center for Communication Programs	United States of America
130	Sarah Osman	UNOPS	Norway
131	Saratu Olabode-Ojo	Breakthrough ACTION, Liberia	Liberia
132	SAVADOGO Ida	Rame	France
133	Sean Wilson	Johns Hopkins University	Guyana
134	Sergio Tsabete	National Malaria Control Program	Mozambique
135	Seyum Mengesha	Health, Development and Anti Malaria Association	Ethiopia
136	Sharad Agarwal	-	Switzerland
137	Sheila Ekodir	KEMRI	Kenya
138	Shelby Cash	PMI - CDC Atlanta	United States of America
139	Shittu Abdu-Aguye	CCP	Nigeria
140	Sixte Zigirumugabe	USAID/PMI	Ghana
141	soumana OUSSEINI	PNLP	Niger
142	Stefanie Evans	PMI	United States of America
143	Susana Maria Mendes	PSI	Angola
144	Suse Emiliano	PSI Angola	Angola
145	Sylvestre Tiendrebeogo	UNICEF	Haiti
146	Taonga Mafuleka	NMCP	Malawi
147	Teah Doegmah	Johns Hopkins University Center for Communications Program	Liberia
148	Temitope Ogunbi	Johns Hopkins Center for Communication Programs	Nigeria
149	Theresia Mrema	FHI360	Tanzania, United Republic of
150	Thomas Ohobu	Breakthrough action Nigeria	Nigeria
151	Todd Jennings	PATH	Zambia
152	Tumainiel Mangi	Child Watch	Tanzania, United Republic of
153	Umu Jalloh	Breakthrough ACTION	United States of America
154	Valentina Buj	UNICEF	Switzerland
155	winnie luwembe	-	Malawi

156	Winnie Luwembe	Zodiak	United States of America
157	Yannick Nkoumou	Breakthrough ACTION Cameroon	Cameroon
158	Yetunde Arowora	-	Nigeria
159	Zewdie Birhanu	Jimma University	Ethiopia
160	Zilahatou Bahari-Tohon	USAID	Niger
161	Zwe Thu Tun	URC CHS	United States of America

Annex 2: Agenda

Virtual Forum: Maintaining Momentum - October 21-22, 2020 Virtual | Zoom Webinar

Day One	
Time (Eastern)	Sessions
7:30 - 8:00 a.m.	Participant arrival window and networking
8:00 a.m.	Official opening <ul style="list-style-type: none"> Review agenda Working group updates and announcements Introduction of the regional/linguistic representation ambassadors
8:10 a.m.	Workstream update: SBC Strategies Across Transmission Settings
8:20 a.m.	#SeekCareForFever <ul style="list-style-type: none"> Anna McCartney-Melstad, Johns Hopkins Center for Communication Programs
8:35 a.m.	ITN Mass Distribution During COVID-19 <ul style="list-style-type: none"> Theresia Mrema, FHI 360
8:50 a.m.	Break
9:00 a.m.	SBCC and social mobilizers, activities, a winning strategy in the implementation of the SMC campaign in the context of COVID 19 <ul style="list-style-type: none"> Mamadouba Sanoussi Camara, Projet StopPalu + / USAID GUINEA
9:15 a.m.	Malaria SBC during COVID-19, Question and Answer Session
9:45 a.m.	New resources and closing

Day Two	
Time (Eastern)	Sessions
7:30 - 8:00 a.m.	Participant arrival window and networking
8:00 a.m.	Opening <ul style="list-style-type: none"> Day one recap
8:10 a.m.	Workstream update: Community Health Worker Toolkit
8:20 a.m.	SBC and Zero Malaria Starts With Me
8:50 a.m.	Malaria SBC during COVID-19 in Angola

	<ul style="list-style-type: none"> Suse Emiliano, PSI Angola
9:05 a.m.	Break
9:15 a.m.	SBC for an Integrated ITN/SMC Program in the COVID-19 Context <ul style="list-style-type: none"> Ogubuni Temitope, Breakthrough ACTION Nigeria
9:30 a.m.	Malaria SBC during COVID-19, Question and Answer Session
9:50 a.m.	Official closing <ul style="list-style-type: none"> The way forward