

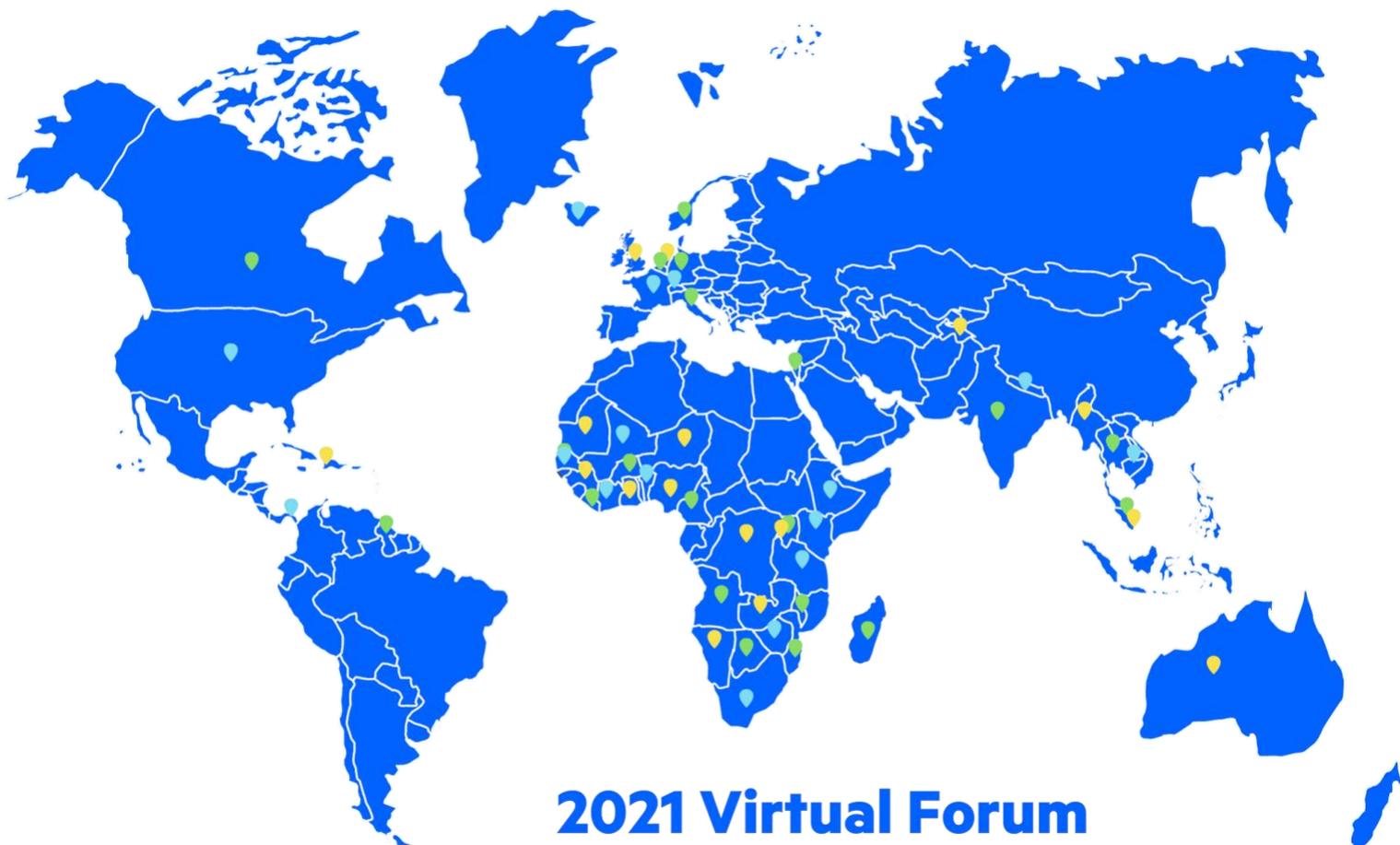


Partnership

To End Malaria

Social and Behavior
Change Working Group

**2021 Virtual Forum
September 1 and 2, 2021
Virtual | Zoom Webinar**



2021 Virtual Forum

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Background

The RBM Partnership to End Malaria (RBM) [Social and Behavior Change Working Group](#) (SBC WG), consistent with its Terms of Reference, aims to examine the current state of the science and art in social and behavior change communication. The SBC WG provides a forum to exchange malaria SBC best practices and experiences; advocate for political, social, and financial resources for SBC as a core component of malaria control; and promote the development of theory-informed, evidence-based SBC programming at the country level.

The SBC WG meets once a year to share experiences and best practices and identify priority activities for the coming year. In place of the 8th Annual Meeting, the SBC WG held the 2021 Virtual Forum on September 1 and 2 to explore cutting-edge malaria prevention, control, and elimination issues. The Virtual Forum remains an essential opportunity for malaria SBC professionals to speak about emerging issues, share common challenges, and highlight successes.

Meeting Objectives and Highlights

2021 Virtual Forum Objectives:

- Explore cutting-edge issues related to malaria prevention, control, and elimination.
- Update on progress made on workstream deliverables: Community Health Worker Package, Malaria SBC during COVID-19 Best Practices, Zero Malaria Starts with Me Guidance, SBC Strategies Across Transmission Settings, and MIS Module.
- Identify future objectives and priorities for the SBC WG (new workstreams, etc.).
- Foster connection, collaboration, and momentum between members of the SBC WG.

2021 Virtual Forum Highlights:

- Participants numbered more than 350 across the two days, representing over 50 countries.
- Three of the four SBC WG workstreams completed their activities from 2020-21.
- The Steering Committee welcomed a second Lusophone regional/linguistic volunteer ambassador who joined four Francophone and one Lusophone regional/linguistic volunteer to amplify communication across the SBC WG.
- The Virtual Forum featured presentations on the strategic direction of the U.S. President's Malaria Initiative, the RTS,S malaria vaccine and SBC considerations for vaccine rollout, leveraging community health workers to implement malaria SBC activities, message guidance for the hanging of new types of ITNs, and more.
- Members reflected on the successes of the SBC WG over the past year, despite the challenges faced due to the COVID-19 pandemic.

Member Engagement

SBC WG members can connect and stay abreast of updates through three online channels:

- Subscribe to the SBC WG Email Listserv: <https://breakthroughactionandresearch.us6.list-manage.com/subscribe?u=d6b57750c5&id=5e676a6628>
- Become a member of the SBC WG's community on Springboard and connect with over 130 members online: <https://springboardforsbc.org/topics/7020/feed>

- Visit the RBM SBC WG website: <https://endmalaria.org/our-work/working-groups/social-and-behaviour-change-communication>

Forum Recordings and Resources

The presentation slides, meeting recordings, and responses to technical presentation questions that went unanswered during the Virtual Forum are available on Springboard in English, French, and Portuguese in the [SBC WG Media Center on Springboard](#).

Day One - Virtual Forum September 1, 2021

Download Day One
Presentations and Recordings



Welcome Remarks

The Virtual Forum opened with introductory remarks from Mariam Nabukenya Wamala, SBC WG Co-Chair, on behalf of herself and Gabrielle Hunter, fellow Co-Chair. The introduction centered on an overview of the two-day agenda and recognizing the SBC WG leadership.

SBC WG Leadership

In late 2020 and early 2021, Steering Committee members Andy Tompsett and Don Dickerson's terms ended. Andy and Don will both continue to support the SBC WG through participation in various workstreams and efforts. Leadership recognized Andy and Don for their enormous contributions to malaria SBC and WG efforts.

The SBC WG Secretariat held elections in early 2021. Ibrahima Sanoh of the National Malaria Control Program in Guinea was elected to fill the open position and began his two-year term in June 2021. Ibrahima will also maintain his role as a volunteer Francophone ambassador.

Avery Avrakotos joined the Steering Committee as the U.S. Agency for International Development/U.S. President's Malaria Initiative representative, replacing Don Dickerson.

2021 SBC WG Steering Committee

Mariam Nabukenya Wamala



Gabrielle Hunter



Angela Acosta



Avery Avrakotos



Shelby Cash



Debora Freitas Lopez



Taonga Mafuleka



Ibrahima Sanoh



Naomi Serbantez



2021 SBC WG Secretariat

Ashley Riley

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Lyndsey Mitchum

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Jean Jacques Brou

jjbrou@breakthroughactionci.org



Regional/Linguistic Ambassadors

A key component of the SBC WG is the rich, multi-national dialogue among its members to share experiences and learning. In 2020, the Steering Committee created a group of regional/linguistic ambassadors to support coordination among members at a regional level and within specific linguistic groups to facilitate smooth operations and diverse representation.

During the 2021 Virtual Forum, the WG Leadership welcomed a second Lusophone ambassador and thanked all current ambassadors for their excellent work in the first of their two-year ambassadorship. Contact information for each of the regional/linguistic ambassadors is below and on [Springboard](#).

Francophone Ambassador Volunteers:

Jemima Andriamihamina
Madagascar

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Mory Camara
Mali

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Ibrahima Sanoh
Guinea

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Ida Savadogo
Burkina Faso

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Lusophone Ambassador Volunteers:

Sergio Tsabete
Mozambique

satsabete@gmail.com



Suse Emiliano
Angola

suse.emiliano@psiangola.org



Technical Presentations

Strategic Direction of the U.S. President's Malaria Initiative

The SBC WG was honored to welcome **Dr. Raj Panjabi, U.S. Global Malaria Coordinator, U.S. President's Malaria Initiative (PMI)**, who presented on the strategic direction of PMI and the challenges the SBC WG membership had overcome throughout the COVID-19 pandemic. Dr. Panjabi highlighted five things SBC WG members can do to end malaria within our lifetimes:

1. Reach the unreached
2. Strengthen community health systems.
3. Keep malaria services resilient
4. Invest locally
5. Innovate and lead

"What was once a simple message—go to a health facility immediately if you have a fever— became more nuanced [during the COVID-19 pandemic], sowing confusion and mistrust and illuminating the critical importance of social and behavior change. An approach that at its heart is about supporting communities and establishing a foundation of trust and respect.

And in the midst of it all—your work became harder than ever. The approaches you once relied on—holding community meetings, conducting household visits—were no longer safe. You had to find new ways to connect—to keep people informed—to keep people healthy. And, you did."

- Dr. Raj Panjabi, U.S. Global Malaria Coordinator, U.S. President's Malaria Initiative

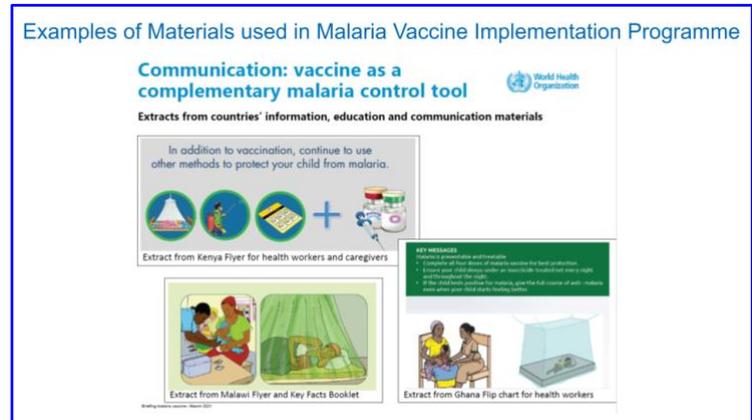
Following Dr. Panjabi's remarks, Gabrielle Hunter, SBC WG Co-Chair, moderated a Q&A session with the SBC WG membership. PMI shared answers to the remaining questions from this session on [Springboard](#).

Update on the Status of the RTS,S/AS01 Malaria Vaccine

Dr. Lorraine Soisson, Senior Technical Advisor to USAID's Malaria Vaccine Development Program, provided an overview of the RTS,S/AS01 malaria vaccine. Dr. Soisson answered key questions about the malaria vaccine and also provided an overview of the current status of the RTS,S/AS01 vaccine, explaining its efficacy based on early clinical studies. The majority of this presentation focused on

findings from the Phase 3 clinical trials performed at 11 sites across seven different countries, which led to the current pilot implementation in Kenya, Ghana, and Malawi.

The World Health Organization (WHO) is expected to share a statement on this vaccine in October 2021. If favorable, funding decisions will likely be communicated by the Global Alliance for Vaccines and Immunisation (GAVI) by the end of 2021. If the WHO recommendation and GAVI funding determination are positive, the process for planning and implementation of the vaccine through global, national, and local guidance can be expected to take one to three years. Additionally, if these decisions are positive, SBC materials and messaging will be needed to support vaccine rollout as well as continued use of current malaria interventions.

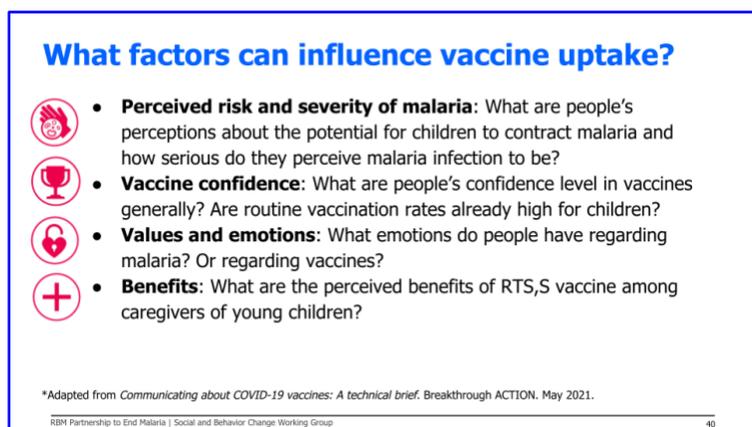


SBC Considerations for Malaria RTS,S Vaccine Rollout

The SBC WG Co-Chairs gave a forward-looking presentation highlighting the potential role of SBC practitioners in RTS,S malaria vaccine rollout, which can be considered if: 1) there is a positive recommendation made by WHO, 2) there is a favorable funding decision by Gavi (or other donors), and 3) if countries review the data and decide to implement the RTS,S/AS01 vaccine.

Gabrielle Hunter guided Virtual Forum attendees through a series of questions for the malaria SBC community to consider while developing strategies and partnerships to support the future implementation of the vaccine. These considerations include:

- 1) Understanding the primary and secondary audience and factors that influence vaccine uptake through a situational analysis.
- 2) Deciding what will be important to communicate about the vaccine and considerations for message framing and positioning in strategy development.
- 3) Anticipating challenges such as barriers, myths, misconceptions, and rumor management.
- 4) Coordinating implementation through collaboration, in regards to funding, and harmonization with existing malaria SBC interventions.
- 5) Understanding who will be carrying out vaccine communication and whether this should be included in national malaria SBC strategies.



Debora Freitas Lopez moderated a Q&A session with Dr. Soisson and the WG Co-Chairs. Responses to unanswered questions are available on [Springboard](#).

Community Health Worker Malaria SBC Toolkit - Workstream Update

The Community Health Worker (CHW) Malaria SBC Toolkit is intended to serve as a resource package to guide the SBC content that program managers include in training materials for CHWs. The finished package will be modular in format to facilitate the access to key content based on specific CHW training needs and can be adapted for country contexts. Key thematic areas of the toolkit include:

- Principles and characteristics of SBC and service communication;
- Channels and strategies for community mobilization;
- Key malaria behaviors and associated factors; and
- Monitoring and supportive supervision.

The next steps for the workstream include completing drafts, sharing drafts for external review, revising and testing materials, and toolkit finalization. Workstream members drafted Modules 1 and 2 and will share them with external reviewers in September. The workstream will share Modules 3 and 4 with external reviewers in October. The final two modules are currently being drafted and will be shared with external reviewers in November.

The workstream leads expressed appreciation to all members who have assisted with this toolkit. Contact Debora Freitas Lopez (dfreitas@urc-chs.com) or Shelby Cash (nfr9@cdc.gov) for more information or to join the workstream.

Closing Remarks

The first day of the 2021 Virtual Forum was closed by Taonga Mafuleka, Steering Committee member, who thanked the presenters and participants for joining and shared an overview for day two.

Day Two - Virtual Forum

September 2, 2021

Download Day Two
Presentations and Recordings



Welcome Remarks

The second day of the 2021 Virtual Forum opened with introductory remarks from Gabrielle Hunter followed by updates from the regional/linguistic ambassadors.

Regional/Linguistic Ambassador Updates

Lusophone Ambassadors

Debora Freitas Lopez, Steering Committee member and Lusophone ambassador point of contact, shared updates on behalf of the Lusophone ambassadors. Debora welcomed Suse Emiliano to the Lusophone ambassador team. Debora congratulated the ambassadors on their fruitful work to increase Lusophone member engagement. Lusophone SBC WG members are invited to engage with SBC WG members through a WhatsApp group (~20 members). The Lusophone ambassadors meet monthly and discuss matters brought to their attention by Lusophone members to strengthen engagement across the membership. A networking session is currently being organized by the ambassadors and more information about the session will be shared.

For more information or to join the Lusophone SBC WG community, please contact Debora Freitas Lopez (dfreitas@urc-chs.com).

Francophone Ambassadors

Jean Jacques Brou, Secretariat member and Francophone ambassador point of contact, shared updates, including the ambassadors' role in promoting SBC WG updates to Francophone members, hosting sessions on using the Springboard online community, and holding monthly Francophone ambassador meetings. Francophone ambassador Ibrahima Sanoh was nominated and elected to the SBC WG Steering Committee earlier this year and will continue his role as a Francophone ambassador. A special networking session is currently being organized by the Francophone ambassadors, and more information about the session will be shared.

For more information or to join the Francophone SBC WG community, please contact Jean Jacques Brou (jjbrou@breakthroughactionci.org).

Technical Presentations

Messages on the hanging of new types of insecticide-treated nets (ITNs)

Miko Tomas, Alliance for Malaria Prevention (AMP), shared a presentation on SBC messages and considerations for hanging new types of ITNs. New types of ITNs, such as PBO nets and NextGen nets, are increasingly being distributed in areas with documented mosquito resistance to the pyrethroids in standard ITNs. AMP developed this guidance in the context of evidence that ITNs may not be hung by families immediately after they are distributed, which has generated discussion on whether households should be encouraged to hang new types of ITNs immediately.

AMP's guidance for national malaria programs distributing new ITN types is to focus SBC messaging on encouraging householders to hang and use all available ITNs. Households should continue using older ITNs if they are still serviceable (regardless of ITN type). Messages should reinforce universal access to and use of ITNs, including use of existing/serviceable ITNs, and promote the use of all available ITNs in the household. Information on the use of old nets that are or are not still serviceable is available in the [RBM Partnership to End Malaria and AMP consensus statement on repurposing ITNs](#). This consensus statement was jointly developed by the SBC WG and the Vector Control Working Group.

AMP'S guidance for SBC messages for the hanging of new net types will be released in the coming weeks. The Secretariat will share the guidance with the SBC WG membership.

Angela Acosta, Steering Committee member, moderated a Q&A session with Miko Tomas, guided by questions from the WG membership. Answers to unanswered questions are available on [Springboard](#).

Leveraging Community Health Volunteers for Malaria SBC in Madagascar

Tovo Ranaivomino, Johns Hopkins Center for Communication Programs in Madagascar, presented Madagascar's Champion of Change Approach to leverage community health volunteers to support SBC activities through USAID's ACCESS Health Program. Tovo provided an overview of the Champion of Change Approach, which consists of specific criteria households must meet to become a Champion Household. The approach is based on the socio-ecological model to identify champions at the

Background to the document

Why is there a discussion for the immediate hanging of new ITNs?

- Increased discussion (partly fuelled by the larger investments required to procure new ITN types) about whether households (HHs) should be encouraged to hang the new ITN types immediately
- Evidence that new ITNs in HHs may not be immediately hung and used □ observed after campaign distributions regardless of the ITN type being distributed
- Not immediately hanging newly received ITNs or any type is not necessarily a problem

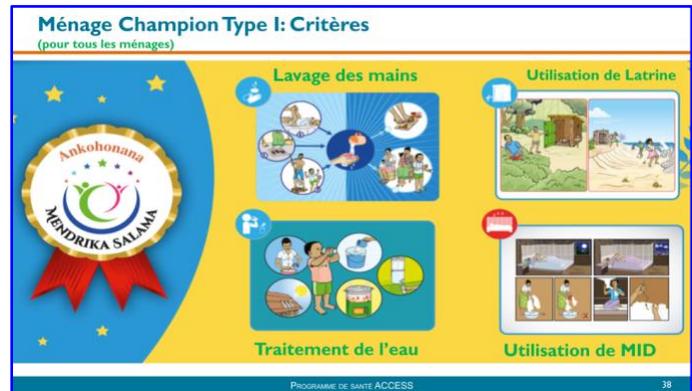


amp | The Alliance for Malaria Prevention
Supporting the Elimination of Malaria Risk

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individual, family, community, and social and structural levels. It enables the community to determine its goals related to improving community health.

Between October 2020 to July 2021, community health volunteers conducted home visits and identified 46,523 Champion Households. Key factors in the success of the program included the involvement of village leaders, communication between community health volunteers and the community, trainings, and celebration of champions.



Ibrahima Sanoh moderated a Q&A session with Tovo Ranaivomino, guided by questions from the WG membership. Answers to unanswered questions are available on [Springboard](#).

RBM Partnership to End Malaria Working Group Updates

Naomi Serbantez, Steering Committee member, welcomed representatives from other RBM Partnership to End Malaria Working Groups to share updates with the SBC WG membership:

- [Case Management Working Group](#) - Dr. Elizabeth Juma
- [Malaria in Pregnancy Working Group](#) - Dr. Julie Gutman
- [Vector Control Working Group](#) - Justin McBeath
- [Surveillance, Monitoring, and Evaluation Reference Group](#) - Molly Robertson

SBC WG Resources

The SBC WG produces, maintains, and disseminates key global resources for the malaria SBC community. The SBC WG has developed and disseminated various new resources in English, French, and Portuguese over the last year. Shelby Cash, Steering Committee member, provided an overview of the SBC WG's existing and new resources, which are all available on [endmalaria.org](#). New resources are highlighted below.

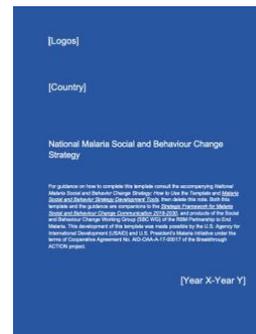
Malaria SBC Strategy Guidance for Countries with Lower Transmission

Mike Toso, SBC WG member, shared an update on behalf of the low transmission zones workstream. The workstream recently completed an annex to the National Malaria SBC Strategy Template, which contains guidance on how to engage with sub-national groups and develop SBC guidance for areas with lower malaria transmission. The annex also includes sample content that illustrates how to involve sub-national groups in the development of localized SBC plans. Mike thanked workstream co-lead, Don Dickerson, and workstream members from Ethiopia, Madagascar, Nigeria, Senegal, Zambia, Tanzania/Zanzibar, and Zimbabwe for their feedback to ensure this resource is both useful and feasible to implement.

Updated Guidance for National Malaria SBC Strategies
English | French | Portuguese



Template for National Malaria SBC Strategies
English | French | Portuguese



Implementing SBC and Zero Malaria Starts with Me

The Zero Malaria Starts with Me workstream recently launched guidance on implementing SBC programs concurrently with Zero Malaria Starts with Me advocacy movements to best ensure the goals of both are met. This resource was created based on WG member interest in guidance on the differences and similarities between SBC and Zero Malaria Starts with Me and on how to implement both programs together. The guidance features a case study from Uganda. If you have experience implementing SBC and Zero Malaria Starts with Me that you would like to share, please contact the Secretariat (Ashley.Riley@jhu.edu). Shelby Cash, Andy Thompsett, Anna McCartney Melstad, Mariam Nabukenya Wamala, Gabrielle Hunter, and Ashley Riley led this workstream.

Guidance for Implementing SBC and Zero Malaria Starts with Me
English | French | Portuguese

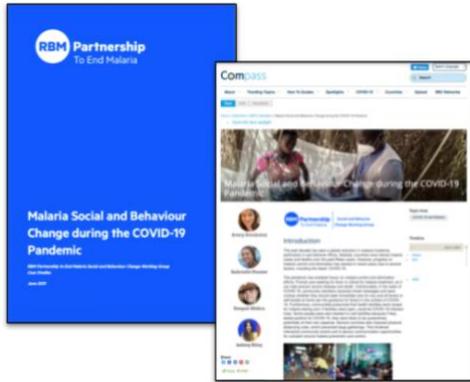


Malaria SBC during COVID-19 Case Studies

Malaria SBC programs had to think afresh and re-strategize during the COVID-19 pandemic to continue to reach their audiences and influence behaviors to prevent and treat malaria. Malaria workers doubled their efforts while also closely following COVID-19 guidelines. The SBC WG documented some of these experiences through four case studies that reflect a spirit to fight the COVID-19 pandemic and malaria against all odds. The SBC WG created this collection of case studies and materials in collaboration with the RBM Country and Regional Support Partner Committee and Deepak Mehra, an SBC consultant. Avery Avrakotos, Ashley Riley, and Gabrielle Hunter also led this workstream.

These case studies and a collection of malaria SBC materials created in the context of COVID-19 are available on the [Compass for SBC](#) and [endmalaria.org](#).

Malaria SBC during the COVID-19 Pandemic
[English](#) / [French](#) / [Portuguese](#)



Closing Remarks

Gabrielle Hunter shared closing remarks with the membership, including thanking the membership for their commitment to the malaria SBC community. Over the last year, the membership faced many challenges in their work due to the COVID-19 pandemic. Without the hard work of the SBC WG membership, malaria deaths could have doubled in 2020. However, the innovativeness and commitment of members to using malaria SBC to prevent malaria, encourage care-seeking, and more, contributed to preventing this worst-case scenario.

Gabrielle highlighted the successes of the SBC WG from the 2020-21 year:

- Welcomed two new Steering Committee members
- Inaugurated six regional/linguistic ambassadors and increased Lusophone and Francophone member engagement
- Released six new resources in English, French, and Portuguese
- Completed three of our four workstreams
 - Completed - Transmission Zones, Zero Malaria Starts with Me, Malaria SBC during COVID-19
 - Continuing - Community Health Worker Toolkit
- Grew the SBC WG online community on Springboard, including a 100% increase in pageviews from 2020
- Held three General Calls with engaging and timely presentations

Following these highlights, Gabrielle moderated a series of poll questions to learn about the priorities of SBC WG members as the Steering Committee plans for 2021-22 activities. **The membership is invited to complete the poll before October 31:** <https://forms.gle/xABcrP2X7fgkNw3R8>

Next Steps

- The Steering Committee will evaluate the poll responses as well as the feasibility of initiating new workstreams and creating new WG resources.
- The Steering Committee will continue to hold quarterly General Calls in 2022. Please **mark your calendars NOW** for the next two General Calls:
 - *February 3, 2022* | 8am Washington, DC / 13h Accra / 14h Luanda / 15h Lusaka/Maputo / 16h Addis
 - *May 19, 2022* | 9am Washington, DC / 13h Accra / 14h Luanda / 15h Lusaka/Maputo / 16h Addis
- All WG members are encouraged to engage with each other through the SBC WG community on [Springboard](#).
- The Secretariat will continue to build the WG's presence on [Springboard](#) and the [RBM Partnership website](#).

Annex 1: Participant List

Name	Affiliation	Country
Abdulaye Gaye	Université Cheikh Anta Diop de Dakar	United States
Abena Poku-Awuku	Medicines for Malaria Venture	France
Aboubacar Sadou	U.S. President's Malaria Initiative	Senegal
Abraham Simiyu	Save the Children	Kenya
Abu Saifoine	U.S. Agency for International Development	Mozambique
Adaeze Aidenagbon	Malaria Consortium	Nigeria
Adam Nothem	Impact Malaria	United States
Adebisi Adebayo	Bridging Development Gaps (BDG)	Nigeria
Agondohou Ghislaine	World Vision Mali	Nigeria
Ahmadu Bukar	Universiti Sains Malaysia	Malaysia
Ahmed Farhan	Africa Centre for Health Policy	Ghana
Ahmed Saadani Hassani	U.S. President's Malaria Initiative	Benin
Alberto Muanza	PSI Angola	Angola
Alex Ahebwa	Kasetsart University	Thailand
Alexandre Kouassi	Johns Hopkins Center for Communication Programs	Côte d'Ivoire
Aliou Mahamadou	University Research Co.	Mali
Alioune Gueye	U.S. Agency for International Development/PMI Senegal	Senegal
Allison Belemvire	U.S. President's Malaria Initiative	United States
Alphonse Siteke	Chemonics International	Congo, Democratic Republic of the
Amadou DIABATE	Johns Hopkins Center for Communication Programs	Côte d'Ivoire
Amarpal Singh Bhadauriya	RTM Nagpur University Nagpur	India
Helen Amegbletor	Africairs	Ghana
Amina Knipiler	H4AFRICA	France
Andre Tchouatieu	Medicines for Malaria Venture	Switzerland
Andrianambinintsoa Randimbairson	ASOS-U.S. Agency for International Development/ACCESS	Madagascar
Andritiana Tsarafihavy	Management Sciences for Health	Madagascar
Andy Tompsett	Population Services International	United States
Ange Landela	PMI Impact Malaria	Congo, Democratic Republic of the
Angela Acosta	Johns Hopkins Center for Communication Programs	United States
Ann Phoya	Management Sciences for Health/ONSE	Malawi

Anna Bowen	Centers for Disease Control and Prevention	United States
Anna McCartney-Melstad	Johns Hopkins Center for Communication Programs	United States
April Monroe	Johns Hopkins Center for Communication Programs	United States
Aradhana K C	Save the Children International (SCI)	Nepal
Aristide Bille Koffi	Youth Action for Health (YOU'ACTH)	Cameroon
Arlindo Romao	United Methodist Church	Mozambique
Armanda Levene	RBM Partnership to End Malaria	Mozambique
Armindo Tonela	Peace Corps Mozambique	Mozambique
Ashley Malpass	U.S. Agency for International Development	United States
Ashley Riley	Johns Hopkins Center for Communication Programs	United States
Augustin Ngandu	Johns Hopkins Center for Communication Programs	Congo, Democratic Republic of the
Augustin Sagno	Programme National de Lutte contre le Paludisme	Guinea
Aurore Ogouyemi- Hounto	Programme National de Lutte contre le Paludisme	Benin
Avery Avrakotos	U.S. President's Malaria Initiative	United States
Barnabé Zongo	Malaria Consortium	Burkina Faso
Bepha Francois Pacome N'dry	ARSIP	Côte d'Ivoire
Bertille Onambebe	U.S. Agency for International Development	United States
Beverlyne Malova	Johns Hopkins Center for Communication Programs	Kenya
Bhargavi Rao	LSHTM	United Kingdom
Bleu Bomin Therese	Programme National de Lutte contre le Paludisme	Côte d'Ivoire
Bo Legemaat	The Medical Export Group BV	Netherlands
Bolanle Olapeju	Johns Hopkins Center for Communication Programs	United States
Bolatito Aiyenigba	Johns Hopkins Center for Communication Programs	Nigeria
Bridget Higginbotham	U.S. President's Malaria Initiative	United States
Bunthoeun Ung	Chemonics GHSC-PSM	Cambodia
Camara Sanoussi	RTI International	Guinea
Camila Aparicio	Interpreter	United States
Carey Walovich	Chemonics International	Turks and Caicos Islands
Carlene Romance Nguelle	Johns Hopkins Center for Communication Programs	Cameroon
Caroline Boulton	Novartis Pharma AG	Switzerland
catherine dentinger	Centers for Disease Control and Prevention	United States
Cecilia M Mhiti	ZAPIM II	Zimbabwe
cedric Mingat	Resultsinhealth	Netherlands

Chilowekwa Shike	PATH	Zambia
Chishala Lukwesa	SADC MEES	Namibia
Christie Billingsley	U.S. President's Malaria Initiative	Zimbabwe
Christie Hershey	U.S. Agency for International Development/PMI	United States
Christina Soeurt	University Research Co.	United States
Christopher Nyalwal	Johns Hopkins Center for Communication Programs	Kenya
Claire Gillum	FHI 360	United States
Cyriaque Affoukou	Programme National de Lutte contre le Paludisme	Benin
Daddi Wayessa	RBM Partnership to End Malaria	Switzerland
Daeyun Kim	Kasetsart University	Thailand
Damou Sako	Ministère de la Santé	Guinea
Daniel Eninu	Abt Associates Inc, PMI VectorLink Project Uganda	Sweden
Daudi Ochieng	Malaria Consortium	Uganda
David Dadi	Johns Hopkins Center for Communication Programs	Tanzania
David Sunda	The MENTOR Initiative	Angola
De La Gballe	Johns Hopkins Center for Communication Programs	Côte d'Ivoire
Debora Freitas Lopez	University Research Co.	United States
Deepak Mehra	Consultant	India
Delphine Camara	Programme National de Lutte contre le Paludisme	Guinea
Dennis Massue	University of Dar es Salaam	Tanzania
Derek Pollard	Akros	Zambia
Diane Koffi	Johns Hopkins Center for Communication Programs	Côte d'Ivoire
Domoina Nivoharitsima	Johns Hopkins Center for Communication Programs	Madagascar
Don Dickerson	U.S. President's Malaria Initiative	United States
Dr. Abdourahmane Diallo	RBM Partnership to End Malaria	Switzerland
Dr. Kambondo George	Ministry of health and Child Care	Zimbabwe
Dr. Susanta Kumar Ghosh	Indian Council of Medical Research	India
Dr. Nu Nu Khin	U.S. President's Malaria Initiative	Myanmar
Dr. S.N. Sharma	National Centre for Disease Control, Delhi	India
Dr. Nitesh Mishra	Save the Children Global Fund	Nepal
Edson Dembo	U.S. Agency for International Development	Malawi
EKIAN Aristide Kouadio	Save the Children	Côte d'Ivoire
El Hadji Amadou Niang	CHAI	Senegal
Elhadji Diop	AISM Thienaba	Senegal

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Elizabeth Juma	RBM Case Management Working Group	Kenya
Ellen Eiseman	Peace Corps	Mozambique
Elodie Jambert	MMV	France
Emily Kitts	John Snow, Inc.	United States
Emmanuel Kooma	Ministry of Health	Zambia
Engracia Andre	PSI Angola	Angola
Eric Coulibaly	U.S. President's Malaria Initiative	United States
Eugene Kaman Lama	Programme National de Lutte contre le Paludisme	Guinea
Eugene Montcho	U.S. Agency for International Development BENIN	United States
Eunice	MISAU	Mozambique
Eva De Carvalho	World Health Organization	Mozambique
Evans Karani	KEMRI	Kenya
Evelina Seelbach	Novartis	Switzerland
Fassou Honore Malamou	Programme National de Lutte contre le Paludisme	Guinea
Fátima Henriques	National Malaria Control Program	Angola
Ferdinand Ntoya	U.S. Agency for International Development	Germany
Fernando Bambo	World Vision	South Africa
Fiacre Agossa	Abt Associates Inc	Congo, Democratic Republic of the
Fidelia Tarla	MC-CCAM	Cameroon
Florence Rondozaï	Abt associates, ZAPIM II	Zimbabwe
Floride Niyuhire	Management Sciences for Health	Benin
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Jacinte Noussi	Ministère de la Communication	Cameroon
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Janjira Lintong	Alight	Thailand
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Jean-Louis Mangara N	RBC	Rwanda
Jemima Andriamihamina	U.S. Agency for International Development	Madagascar
Jennifer Orkis	Johns Hopkins Center for Communication Programs	United States
Jenny Kerrison	Rotarians Against Malaria Australia	Australia
Jeremia Ochieng	Johns Hopkins University Center for Communication Programs	Kenya
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Jessica Kafuko	U.S. Agency for International Development/Liberia	Liberia

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Joann Simpson	Johns Hopkins Center for Communication Programs	Guyana
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Kaka Mudambo	RBM-CRSPC-ESA	Botswana
Karell Pellé	Foundation for Innovative New Diagnostics	Switzerland
Karen Barnes	University of Cape Town	Iceland
Kathleen Wetzel Apltauer	New York University - Wagner	United States
Kathy Webb	U.S. Agency for International Development	Congo, Democratic Republic of the
Katie Micek	Johns Hopkins Center for Communication Programs	United States
Kevin Griffith	PMI/U.S. Agency for International Development	United States
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Koffi Adèle	ARSIP	Côte d'Ivoire
Konan Kouadio	ONG ASAPSU	Côte d'Ivoire
Kone Nazehe	ROLPCI	Côte d'Ivoire
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Kyree Rollins	U.S. Agency for International Development	United States

Lani Marquez	University Research Co.	United States
Lanto Razafindralambo	Catholic Relief Services	Congo, Democratic Republic of the
Laura Leal	PSI Angola	Angola
Laura Steinhardt	Centers for Disease Control and Prevention	United States
Lauren Lewis	Centers for Disease Control and Prevention/PMI	United States
Lilia Gerberg	U.S. President's Malaria Initiative	United States
Lina Heltsche	Swiss TPH	Switzerland
Lonceny Dagno	Institut supérieur de l'information et de la communication	Guinea
Lorraine Soisson	U.S. Agency for International Development	United States
Louis Aristide Tchoteke	Youth Action for health and Social Change	Cameroon
Lucélia Cipriano	PSI Angola	Angola
Ludivino Mateus	PSI Angola	Angola
Luis Bernardo	PSI Angola	Angola
Lulu Msangi	U.S. Agency for International Development/ Tanzania	Tanzania
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Maria Schiavo	RBM Partnership to End Malaria	France
Mariam Wamala Nabukenya	Uganda National Malaria Control Program	Uganda
Mariama Gobicko Diallo	RTI/STOPPALU+	Guinea
Marie Françoise Koffi	Johns Hopkins Center for Communication Programs	Côte d'Ivoire
Marina SOMDA	Catholic Relief Services	Burkina Faso
Mark Maire	U.S. President's Malaria Initiative	United States
Markel Mendez	The Key Consulting	Panama
Martin De Smet	MSF	Belgium
MARY Oginga	Johns Hopkins University Center for Communication Programs	Kenya
Mary Warsh	PMI Impact Malaria at PSI	United States
Maud Majeres	Medicines for Malaria Venture	Switzerland
McKenzie Andre	U.S. President's Malaria Initiative	United States

Megan Riddin	University of Pretoria	South Africa
Mercy Muoka	Johns Hopkins University Center for Communication Programs	Kenya
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Monique Murindahabi	RBM Partnership to End Malaria	Burkina Faso
Monique Shanahan	University of Pretoria	South Africa
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Moulero Bancole	Management Sciences for Health	Benin
Moussa Doré	Programme national de lutte contre le paludisme	Guinea
N'Guessan Apollinaire Kouadio	Save the Children	Côte d'Ivoire
N'Tji Coulibaly	Save the Children International	Niger
Naomi Serbantez	U.S. Agency for International Development/Tanzania	United States
Nathalie Randriamanga	Population Services International	Madagascar
Neeva Lama	Save the Children International	Nepal
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Olukayode Odufuwa	Ifakara Health Institute	South Africa
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Ouleye Tall Dieng	Programme National de Lutte contre le Paludisme	Senegal
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Pauline Kenmogne Matchim	ASSOCIATION FEMMES ET ENFANTS	Cameroon
Petrider Paul	The African Leaders Malaria Alliance	Tanzania
Philippe Perrocheau	UPL	South Africa
Philomenne Beda	Save the Children International	Côte d'Ivoire
Po Ly	National Center for Parasitology Entomology and Malaria Control Program, Cambodia	Cambodia
Prakash Ghimire	Tribhuvan University	Nepal
Prava Chhetri	World Relief	United States
Prisca Oria	KEMRI	Kenya
Prudence Hamade	Malaria Consortium	United Kingdom
Rachel Evans	U.S. Agency for International Development	United States
Rachel Hinder	Malaria Initiative	Switzerland
Raj Panjabi	U.S. President's Malaria Initiative	United States
Rajander Sharma	AHCF	India
Ramatoulaye Diallo	CEFOREP	Senegal
Ramlat Jose	U.S. Agency for International Development	United States
Rebecca Vander Meulen	J.C. Flowers Foundation	United States
Réjane Zio	SIDACTION	France
Rene Nkenyi	Johns Hopkins Center for Communication Programs	Cameroon
Rida Slot	U.S. Agency for International Development Cambodia Mission	Singapore
Rita Chico	CHAI	Mozambique
Robert Bonyo	Ministry of Health	Kenya
Ronny Nyadgure	PS Kenya	Kenya
Roop Kumari	World Health Organization	India
Rosalind Howes	FIND	Switzerland
Rose Zulliger	U.S. President's Malaria Initiative	United States
Rui-De Xue	Anastasia Mosquito Control District	United States
Rukaaka Mugizi	Population Services International	Angola
Rune Bosselmann	Vegro Aps	Denmark

Rungrawee Tipmontree	Division of Vector Borne Diseases, DDC, MOPH	Thailand
Saad Hassan	U.S. President's Malaria Initiative	Cambodia
Samantha Herrera	PATH	United States
Samantha Salcedo-Mason	Chemonics International	United States
Sami Nahzat	Ministry of Public Health	Tajikistan
Sanjaya Acharya	Global Fund/ Save The Children	Nepal
Sara Berthe	Johns Hopkins Center for Communication Programs	United States
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Sarah Johnson	Independent Consultant	United States
Sarah Zohdy	Centers for Disease Control and Prevention	United States
Saratu Olabode-Ojo	Johns Hopkins Center for Communication Programs	Liberia
Saschveen Singh	Medecins sans frontieres	Australia
Scott Gordon	PATH	United States
Sean Blaufuss	Johns Hopkins Center for Communication Programs	United States
Seraphine Kutubakana		Congo, Democratic Republic of the
Sergio Tsabete	MOH Mozambique	Mozambique
Sévan Seppo	Louanicom	Cameroon
Seynabou Gaye	Programme National de Lutte contre le Paludisme	Senegal
Shambhu Nath Jha	Save the Children	Nepal
Sharleen Hollick	17 Triggers	South Africa
Shawn K		United States
Sheila Ekodir	KEMRI	Kenya
Shelby Cash	Centers for Disease Control and Prevention/PMI	United States
Shruti Jha	Viamo Inc.	Nepal
Sidina Mohamed Salem Ahmedou Salem	Universite de Nouakchott Al-Aasriya	Mauritania
Sixte Zigirumugabe	U.S. President's Malaria Initiative	Ghana
Soh Kouame	APROSAM	Côte d'Ivoire
Souleymanou Souleymanou	U.S. Agency for International Development/PMI	United States
Stanely Tapesana	Abt Associates	Zimbabwe
Stefanie Evans	U.S. President's Malaria Initiative	United States
Stephane Bechio		United States
Suku Vinod	health services Kerala	India
Susan Gaztanaga	Johns Hopkins Center for Communication Programs	United States

Suse Emiliano	Population Services International	Angola
Tanoh Antoine Kouame	Johns Hopkins Center for Communication Programs	Côte d'Ivoire
Taonga Mafuleka	National Malaria Control Program	Malawi
Tatchémè Tokponnon	Centre de Rechercher Entomologique de Cotonou /Ministère de la Santé	Benin
Teah Doegmah	Johns Hopkins Center for Communication Programs	Liberia
Terry Muchoki	Consultant	Kenya
Thant Ko Ko Oo	Save the Children-CoPR (Global Fund)	Myanmar
Theresia Mrema	FHI360	Tanzania
Thomas Hall	Management Sciences for Health	United States
Tiana Ramanatiaray	National Malaria Control Program	United States
Todd Jennings	PATH	Zambia
Tope Ogunbi	Johns Hopkins Center for Communication Programs	Nigeria
Torben Holm Larsen	Real Relief	Denmark
Tovo Ranaivomino - Presenter	Johns Hopkins Center for Communication Programs	Madagascar
Treasure Okoye	Henry Jackson Foundation for Medical Research Int'l	Nigeria
Ugbede 'Ed' Abu	Johns Hopkins Center for Communication Programs	United States
Urvil Shah	Novartis	United States
Valentina Buj	UNICEF	France
Valquiria Buato		Angola
Veronique odounfa	Catholic Relief Services	Benin
Victoria Taiwo	National Malaria Elimination Program	Nigeria
Victorino Costa	PSI Angola	Angola
Vivien Koffi	Johns Hopkins Center for Communication Programs	Côte d'Ivoire
Warisala Chatuchinda	Alight	Thailand
Yakou Dieye	PATH	Gambia
Yannick Nkoumou	Johns Hopkins Center for Communication Programs	Cameroon
Yapo Jacob Agnima	Save the Children	Côte d'Ivoire
Yari Torres	Centers for Disease Control and Prevention	United States
Yayine Pauline Somboro	Catholic Relief Services	Mali
Yona Agostinho	PSI Angola	Angola
Yonatan Fialkoff	ZzappMalaria	Israel
Yvette Collymore	PATH	United States
Zewdie Birhanu	Jimma University	Ethiopia

Zilahatou Bahari-Bahari	U.S. Agency for International Development	Niger
Zipo Mugwanga	Johns Hopkins Center for Communication Programs	Kenya

Annex 2: Agenda

2021 SBC WG Virtual Forum | September 1-2, 2021

Day 1 Agenda		
Time (ET)	Session	Presenter
8:00 - 8:10 am	Opening	Mariam Nabukenya Wamala <i>Uganda National Malaria Control Program</i>
8:10 - 8:25 am	Strategic Direction of the U.S. President's Malaria Initiative	Raj Panjabi, MD, MPH <i>U.S. President's Malaria Initiative</i>
8:25 - 8:35 am	Q&A Session	
8:35 - 8:55 am	Update on the Status of the RTS,S/AS01 Malaria Vaccine	Lorraine Soisson, PhD <i>United States Agency for International Development</i>
8:55 - 9:15 am	SBC Considerations for Malaria RTS,S Vaccine Rollout	Gabrielle Hunter, MHS <i>Johns Hopkins Center for Communication Programs</i> Mariam Nabukenya Wamala <i>Uganda National Malaria Control Program</i>
9:15 - 9:35 am	Q&A Session	
9:35 - 9:50 am	SBC WG Resources CHW Toolkit Workstream Update	Shelby Cash, MPH <i>U.S. President's Malaria Initiative/Centers for Disease Control and Prevention</i> Debora Freitas Lopez, MS <i>University Research Co., LLC</i>
9:50 - 10:00 am	Closing	Taonga Mafuleka <i>Malawi National Malaria Control Program</i>

Day 2 Agenda

Time (ET)	Session	Presenter
8:00 - 8:05 am	Opening	Gabrielle Hunter, MHS <i>Johns Hopkins Center for Communication Programs</i>
8:05 - 8:15 am	Ambassador Updates	Jean Jacques Brou <i>Breakthrough ACTION, Johns Hopkins Center for Communication Programs, Côte d'Ivoire</i> Debra Freitas Lopez, MS <i>University Research Co., LLC</i>
8:15 - 8:30 am	Message Guidance on Hanging of New Types of Insecticide-Treated Nets	Miko Thomas <i>Alliance for Malaria Prevention</i>
8:30 - 8:40 am	Q&A Session	Moderator: Angela Acosta <i>Johns Hopkins Center for Communication Programs</i>
8:40 - 8:55 am	Leveraging Community Health Volunteers for Malaria SBC in Madagascar	Tovo Ranaivomino <i>Johns Hopkins Center for Communication Programs - Access Health Program - Madagascar</i>
8:55 - 9:05 am	Q&A Session	Moderator: Ibrahima Sanoh <i>Guinea National Malaria Control Program</i>
9:05 - 9:35 am	RBM Partnership to End Malaria Working Group Updates	Naomi Serbantez <i>United States Agency for International Development/Tanzania</i> RBM WG Representatives
9:35 - 10:00 am	SBC WG Future and Closing	Gabrielle Hunter, MHS <i>Johns Hopkins Center for Communication Programs</i> Mariam Nabukenya Wamala <i>Uganda National Malaria Control Program</i>